

# BRANDING SETUP

Enter your firm's details once. This page writes them to **theme.css**, the one settings file every tool in this folder reads.

## 1. START FROM

OPEN MY CURRENT THEME.CSS

STANDARD SETTINGS

Open the theme.css in this folder to edit what you already have.

## 2. YOUR FIRM

FIRM OR BRAND NAME

Example Security Partners

Shown on screens, reports and decks.

YOUR NAME AND CREDENTIALS

Alex Sample, CISSP

For example: Dana Reyes, CISSP

LEGAL COMPANY NAME

Example Security Partners LLC

PHONE

(555) 010-0199

EMAIL

hello@example.com

WEBSITE

example.com

SHORT BIO FOR THE "ABOUT THE ASSESSOR" SECTION OF REPORTS

Alex Sample has led security programs for healthcare practices, manufacturers and professional-services firms for 15 years, and holds the CISSP. Example Security Partners helps businesses of 10 to 200 people put the basics in place and prove it to insurers, customers and auditors.

## 3. COLORS

PRIMARY (HEADER BARS)



#1F3A5F

Readable: white text on this color (contrast 11.5, needs 7)

ACCENT (BUTTONS, HIGHLIGHTS)



#2A9D8F

Readable: white button text on this color (contrast 3.3, needs 3)

ACCENT FOR SMALL TEXT



#1E7268

Readable: this color as small text on a light panel (contrast 4.9, needs 4.5)

## 4. LOGO (OPTIONAL)

CHOOSE A LOGO IMAGE

REMOVE LOGO

Shown in the corner of every tool. PNG, JPG or SVG under 200 KB. It is stored inside theme.css, so there is no separate file to keep.

## 5. READINESS CHECK: WHERE LEADS GO (OPTIONAL)

EXAMPLE SECURITY PARTNERS

# RISK ASSESSMENT BUILDER

### STEP 1

Sample panel text on the standard card background.

GENERATE PDF



Alex Sample, CISSP · Example Security Partners LLC · (555) 010-0199 · hello@example.com · example.com

These settings are used by the Readiness Check, both in this folder and in the copy you export for your website. Leave them all blank and a visitor's own email app opens with their results addressed to you.

FORM ADDRESS (SENDS RESULTS TO YOUR INBOX)

https://formspree.io/f/your-form-id

Blank: the visitor's email app opens, addressed to hello@example.com.

► HOW TO SET THIS UP

HUBSPOT PORTAL ID

12345678

HUBSPOT FORM ID

XXXXXXXX-XXXX-XXXX-XXXX-XXXXXX

► HOW TO SET UP HUBSPOT

VISITOR COUNTING ADDRESS (GOATCOUNTER)

https://yourcode.goatcounter.com/count

Blank: no visitor counting.

► HOW TO SET THIS UP

LINE AFTER YOUR NAME IN THE PDF REPORT

vCISO and security consultant

6. SAVE

SAVE THEME.CSS

COPY THE FILE TEXT

Logo added. Save to keep it.

1. Save the file as **theme.css** in the same folder as the tools, replacing the one that is there.
2. Reload any tool that is open. Screens, PDF reports, Word documents and decks pick up the new details.
3. Keep a copy of your theme.css. A toolkit update will not change it unless you replace it.